

Career Services

We help a limited number of private clients design and implement career marketing campaigns.

Career Marketing

Resumes | Bios | Collateral (Cover Letters & Thank You Notes)
Online Identify | LinkedIn Profiles | Social Media

We also provide suggestions and strategy for job search optimization.

Job Search Strategy

Applying for Jobs | Market Positioning | Networking Focus: Saving time and getting a better return on effort.

What makes our services unique?

We use a structured assessment process that provides a gauge of your current and ideal style of approaching problems, degree of interaction with people, pace and tolerance for rules.

- Is work better for you when you know what to expect everyday or when everyday is different?
- Would you rather have a supervisor who provides you with an outline or who outlines what they want done?
- Would you rather drive the boat or design how it works?

There are no right or wrong answers. It is all about preferences. When you articulate what you do well and isolate your preferences, you increase your odds of finding the opportunity that's right for you.

Once you've isolated your preferences, and defined your ideal work environment, we help you showcase your skills and experience so that you can put your best fit forward.

Dick Bolles, author of the perennial job search classic, What Color is Your Parachute, says that "Today, your Google search results are your resume."

We tend to agree. According to the latest ExecuNet survey on how recruiters research candidates, 90% admit to doing background online research. A majority of employers now also go online to find and source candidates.

Our services are designed to help you be found.

We write resumes. We Google you. We help you optimize your search results in Google and present yourself consistently across platforms – from LinkedIn to your resume.

We don't think you need to change your life or launch a major personal branding campaign to land your next job; we think you can find a balance between your private life and your professional presence online.

We teach you strategies that match your comfort level with technology and help you brainstorm innovative ways to reach out in your job search. But above all - we help you get found, so that you can land a job that fits.

Interested in learning more? Contact <u>us</u>. Let us know your goals and interests. We're here to help.